Waratah Netball Club

Sponsorship and Grants Expenditure

Ver 1.1

15 July 2026

1 **Aim.**

1.1 The purpose of this policy is to ensure that the Waratah Netball Club Executive is provided with appropriate guidance for the expenditure and allocation of Sponsorship and Grant income. The guidance should be sufficient to enable expenditure to be committed early in the playing year to expedite the acquisition of services, training courses, equipment, and uniforms.

1.2 This policy should be read in conjunction with the following Club policies:

- *Subsidies for Club Officials*
- *Fundraising and Sponsorship*
- *Uniform Policy*

2 **Definitions.**

2.1 **Sponsorship**. Club sponsorship is a mutually beneficial partnership in which a business provides the Waratah Netball Club with financial or in-kind support such as equipment or services. In return, the Club provides the business with promotional rights, brand exposure, and advertising opportunities.

2.2 **Grants.** Grants are non-repayable funds awarded by government bodies, local councils, or private organisations. They support the Club in hosting events, increasing participation and purchasing equipment.

3 **Process.**

3.1 The Club Executive should set clear priorities for anticipated sponsorship and grant income at the Annual General Meeting (AGM) in the year preceding each season.

3.2 The priorities should reflect whether the income is tied to a specific team or age group or a similar criterion. For example, a sponsorship for the ‘Tri-series’ must be spent on Tri-series activities and support. Similarly, a grant provided for a specific activity must be allocated to that activity.

3.3 If the sponsorship is not tied to a specific team or age group, it should be allocated to general Club expenditure.

3.4 The priorities should also reflect the wants and needs of Club membership. The Executive may consider forming a working group to provide recommendations to the Executive regarding the priorities for the following year. Such priorities may include:

- Free or subsidised uniforms

- Subsidies for registration
- Specialist courses for players, coaches, or officials
- Equipment

3.5 The priorities should be presented and endorsed at the AGM.

3.6 An example of a template is in Attachment 1.

3.7 The Club receives an annual sponsorship from the Mayfield West Bowling Club. This is to be allocated to general Club expenditure, including purchasing of balls, position bibs, equipment and other expenditure.

4. **With Effect Date.** This policy is with effect 15th July 2026.

5. **Review Date**. This policy is to be reviewed annually.

Attachment 1

Sponsorship and Grants Funding Allocations example

Priority	Source	Amount	Allocated to	Notes
1	Sponsor #1	$1000	Tri-series registration	2027 support has been agreed
2	Sponsor #1	$2000	Tri-series uniforms, including playing uniform, singlets, and hoodies (but not white polo shirts)	2027 support has been agreed
3	Sponsor #2	$1000	Free Junior & Senior Training Singlets / shirts	Agreement expected for 2027
4	Sponsor #2	$1500	Club consolidated revenue	Agreement expected for 2027
5	Grant #3	$3000	Player/coaches coaching session(s)	IAW Grant requirements